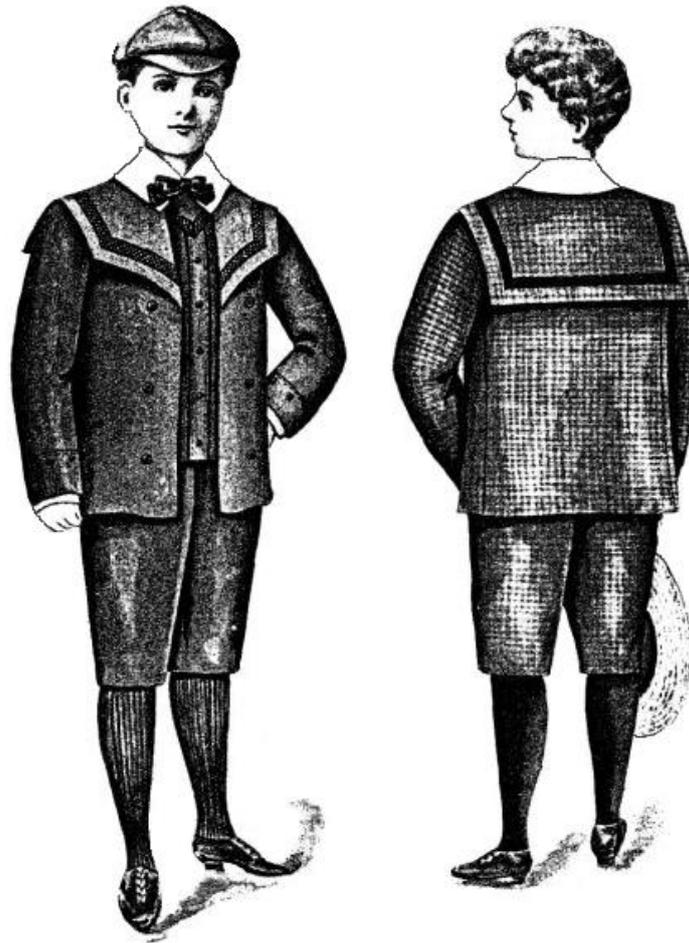


Pattern 3000: Boy's Suit: Coat, Vest, Knickers

Issued in *Weigel's Journal of Fashion*, August 1907



By August 1906, Madame Weigel had reached the milestone of *Pattern 3000: Boy's Suit: Coat, Vest, Knickers*. Shown here in front and back views, the pattern was issued in sizes 6 to 14 years; after that, boy's were sent off to the tailor for full length, adult trousers.

Pattern 3000 was repeated four times in *Weigel's Journal of Fashion* before the last time in December 1911, so had a lifespan of over five years. Clearly useful and selling well, this pattern was in demand.

Recommended fabrics were serge, tweed, linen, galatea, and light weight summer materials, so was clearly versatile for warm and cold weather depending on the fabric used.

Clearly using self-promotion, Madame Weigel replied to a correspondent to the journal in the same month as the pattern was issued. Using the geographical pen name 'Kyabram' – a rural location near Shepparton, north of Melbourne – the correspondent was advised:

Glad to hear you get on so splendidly with our patterns and take the *Journal* regularly. We are always hearing that the alteration in the shape of the latter, and the additions we have made to it, are appreciated, which is very gratifying. Our 3000th pattern is a boy's suit, illustrated in this number.

Dr Veronica R. Lampkin
Madame Weigel devotee, writer, collector